

## NEWS RELEASE

### **Tattersall's Recognises A Dynamic Young Charity with A Fresh Idea!**

Melbourne not-for-profit 'SecondBite' celebrated this week as their Executive Director Katy Barfield was a recipient of the **Tattersall's Enterprise & Achievement Award**.

**"Katy is the very definition of what this award stands for, that is people who go over and above to make the community in which they live a better place for all to exist" -Peter Franich, Tatts Group**

Presented on a monthly basis, the award is designed to acknowledge those in our community who are prepared to 'have a go' and Kensington resident, Katy Barfield has proven she isn't afraid to do just that!

After selling her successful bar business in Melbourne's CBD, her career took an unsuspecting turn. Feeling it was time to do something that 'fed the soul' she answered an ad looking for an Operations Manager for a young charity called SecondBite. (SecondBite is committed to making a positive difference to people by identifying sources of nutritious surplus food and produce, that might otherwise go to waste, and facilitating it's safe and timely distribution to agencies and people in need).

At the time, SecondBite operations were in their embryonic stage and consisted only of a laptop, phone and a small army of volunteers!

With enthusiasm and passion, Ms Barfield pioneered the SecondBite project from its humble beginnings to the dynamic organisation it is today.

Within the first 6 months Katy had secured an office premises, funding for a food program co-ordinator and two refrigerated van's donated by Mercedes.

In the last 18 months Katy has spearheaded exponential growth at SecondBite. The number of charitable agency recipients has increased from 2 to 53 and the amount of food collected has risen from 2 to over 20 tonnes a month!

In addition, a welcome bi-product of this work is the significant reduction of waste on the City of Melbourne. Over the next 12 months SecondBite will prevent over 250 tonnes of surplus food going to landfill in Victoria. This equates to close to a 200 tonne reduction in greenhouse gas emissions.

Tattersall's awards are given monthly. Each monthly winner receives \$2,500, a trophy and a \$15,000 donation to their nominated beneficiary. From this pool of monthly winners, an annual winner is chosen to receive a personal prize of \$10,000 and a donation of \$50,000 towards their nominated beneficiary

**Media: Liz Muir 0423 308 872 [liz@secondbite.org](mailto:liz@secondbite.org)**