

SecondBite, 34 Brunswick Street, Fitzroy VIC 3065



## Media Advisory

### Grand Prix 2008 offers people in need a SecondBite!

The Australian Grand Prix is joining forces with the Melbourne based not-for-profit organisation SecondBite in 2008 to help Melbourne's Homeless and disadvantaged.

SecondBite is a dynamic, not-for-profit organisation committed to making a positive difference to people by sourcing quality surplus fresh food that would otherwise go to waste and re-distributing it to agencies and people in need.

Last year 312,312\*\* Victorian families ran out of food and 23,713\* people were registered as homeless. In stark contrast 3.28 million tonnes of fresh food ended up as landfill in Australia!

In 2007, SecondBite stopped 132 tonnes of fresh food going to landfill, instead re-distributing it to 32 agencies and thousands of people who are homeless or living in disadvantaged circumstances. That's enough to provide 264,000 hearty 500g meals.

Recipients include the Choir of Hard Knocks, Salvation Army, Brotherhood of St Laurence, St Mary's House of Welcome, Sacred Heart Mission and the Victorian Aboriginal Health Service.

"Many of Melbourne's most vulnerable people are becoming more and more marginalised, with no or very limited access to fresh, nutritious food," says Katy Barfield, Executive Director, SecondBite. "It's terrific to be doing something so simple that is so positive."

**WHEN: 13<sup>th</sup> – 16<sup>th</sup> March 2008**

**WHERE: Albert Park, Melbourne**

Contact Person: *Katy Barfield, Executive Director*

Company Name: *SecondBite*

Phone: *(03) 8415 1194*

Fax: *(03) 8415 1198*

URL: *[www.secondbite.org](http://www.secondbite.org)*

Email address: *[admin@secondbite.org](mailto:admin@secondbite.org)*

(\*2001 census) (\*\*[www.communityindicators.net.au](http://www.communityindicators.net.au))